



USAG BENELUX  
FAMILY & MWR

# COMMERCIAL SPONSORSHIP PROGRAM GUIDE



# SPONSORSHIP OPPORTUNITIES THROUGH EVENTS WITH MWR



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The USAG Benelux Family and MWR Commercial Sponsorship Program offers sponsorship opportunities to present your message in creative ways that will reach the 18,040\* members of the Benelux communities of Chievres/Shape, Brussels, and Brunssum.

As a sponsor of a program or event through the Commercial Sponsorship program we connect your business with Military Members, Families, Civilians, Retirees and contractors to effectively promote your brand, build relationships, and increase awareness of your Company's products.

## OUR PLATFORMS



@USAGBENELUX  
FamilyandMWR



@BENELUXFMWR



CHIEVRES.ARMYMWR.com

BRUSSELS.ARMYMWR.com

BRUNSSUM.ARMYMWR.com

\*2020 USAG Benelux ASIP numbers  
(Total supported population)

# SPONSORSHIP OPPORTUNITIES . . . . .



## INFLUENCER ✨

Rates vary per event

- Sponsor logo on all publicity, including contests, programs and events.
- Sponsor tagged and thanked on all social media posts related to programs, events or contests.

- **Display space at event**

• Sponsor mentioned throughout the program/event publicity period with three or more social media video posts, static posts, and **recognition at event**.

## SOCIAL BUTTERFLY 🦋

€250\*

- Sponsor tagged and thanked on all social media post related to the program, event or contest.
- Sponsor mentioned by name throughout the program/event publicity period with three social media video posts, and static posts.

\*per community unless otherwise noted.





For more information,  
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